

**KUDELSKI GROUP – LONG-STANDING STRATEGIC PARTNER
OF THE WORLD ECONOMIC FORUM**

The Kudelski Group has been a strategic partner of the World Economic Forum for more than 10 years. As part of this long-standing relationship, the Group has been cooperating actively to deliver the best security and technology infrastructure to the World Economic Forum, both during the Annual Meeting or some of its regional events around the globe.

At the Annual Meeting in Davos each year, the Group more specifically provides the global public access solution to control and manage access of people to and within the Congress Center as well as to hotels hosting the event. This represents more than 10'000 personal badges including advanced embedded secure chips. The solution also protects access to the information system made available to the participants through the interactive kiosks. This is achieved in cooperation with other strategic partners such as Lenovo and Accenture.

In 2009, the Kudelski Group was proud to become part of the Technology Pioneer Program of the World Economic Forum. This program is designed to identify and integrate companies from around the world that develop and apply the most innovative and transformational technologies. It recognizes companies that demonstrate visionary leadership, show signs of being long-standing market leaders and deliver proven technologies.

In addition, the Kudelski Group participates actively in the World Economic Forum's conference program and events. The World Economic Forum represents an important platform for the Group, allowing it to build strong relationships with its clients as well as its strategic and corporate partners. Kudelski Group's management team delegates take part in a number of events, in particular the Annual Meeting, and share their views and expertise during selected sessions.

During the 2010 Annual Meeting, the Kudelski Group will take part in the panel discussion on "Securing Cyberspace" taking place on Saturday 30 January at 09:00am.

